



## FISU launches “Young Sport Journalist Seminar” at the 26<sup>th</sup> Summer Universiade in Shenzhen, China

FISU, the International University Sports Federation, has launched a sports journalism education programme to provide young sport journalists with a unique training experience during the upcoming 26<sup>th</sup> Summer Universiade in Shenzhen, China from August 12<sup>th</sup> to 23<sup>rd</sup>, 2011.

FISU will invite 10 young sport journalists from five continents to the Games in Shenzhen alongside the athletes where they will receive specialized media training from seasoned mentors of the International Sports Press Association (AIPS).

The Young Reporters' programme aims to include 19 to 25-year-old journalists resp. students in sports journalism from the five continents of Africa, America, Asia, Oceania and Europe right into the middle of the Games for 14 days, with full access to the competition venues. They will be joined by Chinese colleagues selected by the Shenzhen OC and international colleagues selected by AIPS.

FISU will nominate 10 Young Sport Journalists on the basis of performance and promise. They could be university students engaged in journalism studies or young professionals already working full-time in the news media.

FISU will cover the cost of airfares, while the Shenzhen OC will provide accommodation and meals and AIPS will provide professional trainers and seasoned journalists who will act as mentors and coaches.

### KEY ELEMENTS

Training will be offered in print, photography, and online and new media reporting of live events throughout the Universiade.

All Young Journalists will be required to participate in all training sessions and will be given daily reporting assignments - photographers will be required to produce written and video/audio content just as written journalists will be required to photograph.

The seminar will be in English.



Participants, between the ages of 19 and 25 years, will be university students engaged in journalism studies, or young professionals already working full-time in the news media.

Each successful candidate must sign an agreement setting out the conditions of course participation and the use of editorial material produced as part of the coursework.

Essential technology needed for the course will be provided, but participants will be required to bring their own personal equipment (laptop computers, voice recorders, digital photo and video cameras, etc.) as they seem fit to fulfill their assignments.

FISU will meet the cost of economy return air tickets to Shenzhen from the participant's home city. Accommodation and meals will be provided by the Shenzhen OC.

The 14-day project begins with an introduction to sports reporting and the techniques of covering the Games. The first assignment will be to cover the Opening Ceremony on August 12<sup>th</sup>, 2011.

Coursework will include basic elements of event coverage, writing, interviewing, photos and video, and the Internet. Each Young Journalist must participate in all facets of the programme.

There will be opportunities for assigned stories, photos and video to be published on various Games media and information systems.

All Young Reporters will receive assessments of their work throughout the course and a FISU & AIPS Certificate of Participation on completion.

Positions within the FISU Media Services for future Universiades may be offered for outstanding achievement

## SELECTION TIMELINE

Now – May 15<sup>th</sup> All interested individuals are welcome to apply until May 15<sup>th</sup>, 2011;

May 15<sup>th</sup> to May 31<sup>st</sup> Applications will be reviewed by FISU. Two individuals (1 male & 1 female) will be selected per continent;

June 2010 FISU will notify all successful Young Journalists, sending them information packs and initial training material. Young Journalists will start working with the FISU Media Department while also submitting content to FISU for review and publishing on the FISU website;

August 10<sup>th</sup>, 2011 Selected Young Journalists arrive in Shenzhen;

August 24<sup>th</sup>, 2011 Young Journalists depart Shenzhen.

## COURSE DETAILS

All Young Journalists will undertake both general and specialized training in various aspects of sports reporting and the coverage of major events such as the Universiade. The course will look at what makes a good sports story, how to tell it informatively and entertainingly, when to look for more background detail and why accuracy and fairness still remain the cornerstone of sports reporting.

According to their specific interests, participants will specialize in areas of media such as print reporting (newspaper, magazine and agency), news and sports photography and Internet/new media.



Stories, photographs, audio and video packages will be published within the FISU and Shenzhen Universiade Internet sites and will be freely available, without rights, to media organizations worldwide. There will also be the opportunity for stories to be used by the participant's FISU Member Association and media organizations for publication in their home countries and regions.

Training and course work will be undertaken in English only. Translation and interpretation will not be available.

## FISU SELECTION CRITERIA

Candidates will be between the ages of 19 and 25 undertaking full or part time studies towards a career in journalism or other areas of news media. Recent university graduates working as interns or in similar training roles in established news organizations may also be considered. They will be proficient in writing and presenting news reports in English.

Candidates will be judged on their academic records, the recommendations of teaching staff or managers and should, above all, show real potential to succeed at their chosen media career.

Evidence of excellence in coursework or in the media workplace must be established and provided with the nomination. Strong references will be required from their university or an employer. Evidence of published work will be an advantage.

Candidates must be able to travel on the required dates and be available to partake, full time, in the complete course over the duration of the Universiade.

Candidates must be willing to sign an agreement form setting out the conditions of their participation in the FISU Young Sport Journalists Seminar, which will include copyright free usage of their course content.

Candidates must have a valid passport for international travel. Upon selection they will receive the necessary documents from the Shenzhen OC for their visa.

The final decision on the suitability of nominated candidates remains with FISU.

## ADDITIONAL SELECTION CRITERIA

Fluency in French, Spanish and/or Russian (in addition to English) will be considered an asset.

Experience competing in high performance sport will also be considered an asset.

## CALL FOR APPLICATIONS

Individuals interested in applying are asked to submit in English:

Current and detailed CV and photo with covering letter;

Two letters of reference from academic or professional contacts;

A brief paper (500 words or less) on "What does University Sport means to me?"

Applications will be accepted until May 15<sup>th</sup>, 2011.

Applications in pdf format should be sent to: [media@fisunet.net](mailto:media@fisunet.net).

Please note: Applications will be reviewed by the FISU International Press Committee.